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B.A. in BUSINESS MANAGEMENT

EARN YOUR DEGREE—ON YOUR SCHEDULE.
An organization’s greatest assets are its people...and the responsibility for retaining and managing those people is a critical component of the modern-day workplace. With a degree in Business Management through Simpson University’s ASPIRE degree-completion program, you will learn the core fundamentals to be successful in a variety of fields. You will learn the dynamics of interactions between organizations and people, and how to manage those dynamics to successfully lead, motivate and manage a professional organization’s resources.

And, with the ASPIRE degree completion program, you can do it all in a convenient, flexible schedule that fits your life:
- Convenient evening classes or completely online
- Acceptance of accredited transfer credits
- Assist with prior learning assessment to help students get college credit for professional training.
- Multiple start dates

COMPLETION IN 12 MONTHS
The 12-month program is a combination of online and traditional classroom instruction with all of the core courses offered in a face-to-face modality in 5 week offerings. The concentration courses are offered in an online, 11 week format that are offered concurrently with the 3 semester face-to-face classes. This allows students to be in the same cohort, but specialize in different areas of interest.

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**12 MONTH PROGRAM**
Combination of online and traditional classroom instruction

You are able to start the 12-month program if you have 72-84 units.

**CORE CURRICULUM**

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<td>- Principles of Marketing</td>
<td>- Introduction to Management and Organizational Behavior</td>
<td>- Legal and Ethical Issues in Healthcare</td>
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<td>- Business Ethics and Law</td>
<td>- Business Statistics</td>
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<td>- Introduction to the Bible</td>
<td>- Christianity and World Religions</td>
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**CONCENTRATION OPTIONS**

11-week courses

- Healthcare Management
- Human Resource Management
- Business Strategy and Ethics

- Marketing (to be announced)

**START DATES**

Programs begin in **January, May** and **September**.
View online start dates at simpsonu.edu/aspire.

**ACADEMIC REQUIREMENTS**

Visit as.simpsonu.edu for admission requirements or contact an admissions counselor.

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**SEMESTER 1**

- Healthcare Economics
- Human Resource Management
- Production Operations

**SEMESTER 2**

- Integrated Healthcare Delivery Systems
- Human Resource Law
- Business Strategy

**SEMESTER 3**

- Managerial Finance
- Managerial Economics
- Managerial Accounting

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**Combination of online and traditional classroom instruction**

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**Healthcare Management**

**Human Resource Management**

**Business Strategy and Ethics**

**Marketing** (to be announced)

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**Redding Campus**