SIMPSON UNIVERSITY

PRESIDENTIAL SEARCH

Challenge your mind...
Ignite your heart...
Change your world...
HISTORY OF SIMPSON

THE CHRISTIAN AND MISSIONARY ALLIANCE is our founding denomination. We are informed by the theological legacy of C&MA pastors A.B. Simpson and A.W. Tozer. We share their conviction that God’s saving purpose is the renewal of human hearts and lives in true holiness through the transforming work of the Holy Spirit. We are shaped by their emphasis on the importance of the human response to the Spirit’s renewing work, including the vital role of the spiritual disciplines and practices—such as prayer, worship, Scripture study, charitable giving, public witness to Christ’s saving love, and service to those in need—all of which serve as means of God’s grace. Above all, we embrace all areas of life, and will not rest content until God has redeemed the whole creation. Both Simpson and Tozer were committed to the full development of our intellectual and spiritual capacities to equip us for a life of service here and globally.

Simpson University was founded in 1921 as Simpson Bible Institute by W.W. Newberry, who served as its first president. Established in Seattle, Wash., the school was named in honor of Simpson, who pioneered the Bible institute movement during the late nineteenth century and founded the Christian and Missionary Alliance. Now almost 95 years old, Simpson University is a testimony to God’s faithfulness and provision as it maintains its commitment to Christ-centered higher education.

cmalliance.org

BRIEF TIMELINE

1921
Simpson started in Seattle in 1921 as Simpson Bible Institute, offering a two-year program focused on training overseas missionaries. Simpson opened with 20 students and three teachers.

1945
By 1945, Simpson offered a few more programs and had been named the western regional school of the Christian and Missionary Alliance denomination.

1955
In 1955, the school, then offering four-year programs, moved to San Francisco and became Simpson Bible College.

1971
The school became Simpson College.

1989
Simpson moved to Redding, Calif., where the student population grew from 200 to more than 1,300.

2004
The college became Simpson University.
WHO WE ARE

IDENTITY
Simpson University is an evangelical, Christian university of liberal arts and professional studies in scenic northern California where servant leadership is achieved through undergraduate, graduate and continuing education programs.

MISSION
Simpson University is a Christ-centered learning community committed to developing each student in mind, faith and character for a life-time of meaningful work and service in a constantly changing world.

VISION
Simpson University’s passion is to be the university of choice for students who aspire to achieve their chosen life goals through a Christ-led, transformational and innovative education.

STATEMENT OF COMMITMENT
We profess the supremacy of Jesus Christ as Lord of all. In faith, we submit ourselves to His authority and His Word and seek His wisdom. We will reflect His character in our daily lives. Simpson will be a Christ-honoring university and we embrace the Core Values below, which inform our identity and drive our Vision for the future.

simpsonu.edu/mission

CORE VALUES

Community
We are a covenantal community. We commit to creating a learning community that is intentionally and faithfully hospitable and welcoming, inclusive and diverse, practicing justice, fairness and respect for all people; compassionate, kind and loving, reflecting the heart and image of God in all that we do.

Excellence
We commit to excellence in teaching, scholarship, recruitment, leadership, management, stewardship, and interpersonal interactions and to continuously improve in all our practices.

Accountability
We commit to individual and corporate responsibility for our actions, decisions, communications, and performance and welcome evaluation and feedback.

Integrity
We commit to honor God and each other through openness, honesty and ethical conduct in all matters.

Service
We commit to honor God by modeling Christ’s example of service to all humanity. Our calling as a Christian university is to be a “gateway to world service” and a place where the Great Commission is lived out.

Note: All Simpson University employees will be asked to affirm these values each time an employment agreement is tendered by the institution. Affirmation by signature indicates an understanding of these values and a commitment to live and work in support of these tenets.
CHRISTIAN DISTINCTIVES

1. **We Are Historically Orthodox.** We affirm the historic Christian faith, as attested in the divinely inspired and authoritative Scriptures of the Old and New Testaments. We rejoice that God’s grace is available to us through the life, death, and resurrection of Jesus Christ, and that through faith in Christ we are delivered from sin and death and empowered by the Holy Spirit for lives of joyful obedience to the Father.

2. **We Are Clearly Evangelical.** We stand within the broad evangelical tradition of Christianity and, as such, we joyfully accept the task of proclaiming the evangel—God’s good news—to the world. We understand this to mean that Jesus Christ is the Lord and Savior of the world and that he alone can liberate broken and fallen human beings from sin and death. We lift high the authority of Holy Scripture as divinely inspired, embraced by the church as central to our understanding and witness. We affirm that the Holy Spirit works in human hearts to kindle faith in Jesus Christ, to restore people to a right relationship with God and each other, and to begin transforming people into the likeness of Christ.

3. **We Are Distinctively C&MA.** The Christian and Missionary Alliance is our founding denomination. We are informed by the theological legacy of A.B. Simpson and A.W. Tozer. Jesus Christ is our Savior, Sanctifier, Healer and coming King!

4. **We Are Denominationally Collaborative.** From the outset the C&MA gathered persons from many theological and ecclesial traditions who had experienced the transforming power of Jesus Christ through the indwelling spirit and who wanted to serve the world. We believe that theological diversity, when grounded in historic orthodoxy and a common and vital faith in Christ, enriches learning and bears witness to our Lord’s call for unity within the church.

[Link: simpsonu.edu/sufaith]
VISION & COMMITMENTS

AS SIMPSON APPROACHES HER CENTENNIAL in 2021, it is easy to look back and be thankful for how far the original dream has come. But the future is full of even more potential. Our people envision a university that is known for its Christian character because we practice the values of following Christ and loving one another with excellence and integrity. We envision a university that creates wider avenues for service through the strengthening of liberal arts curriculum and the addition of offerings that meet the needs of people and key industries, locally and internationally. We envision a university where students, faculty and staff are vitally involved in serving the community through formal service learning and co-curricular activities. Through aggressive resource development beyond tuition and sound business practices, we see the completion of our campus master plan, including a music building, a wellness center, and a chapel. Led by a faculty and staff excited about their calling to teach, guide, and mentor, we imagine a robust and diverse student body who are passionate about God’s kingdom and who desire to change their world. We are committed to this vision and desire a leader who will not only join with this vision but who will expand it and inspire us to do what is necessary to accomplish it.

SIMPSON IN-BRIEF

44.41% RESIDENTIAL TUITION DISCOUNT RATE
51 FULL-TIME FACULTY
67% FACULTY HOLDING TERMINAL DEGREE

3.5 AVERAGE INCOMING FRESHMAN G.P.A.
1550 AVERAGE INCOMING FRESHMAN S.A.T.
$33.6 million TOTAL ASSETS
1,700+ STUDENTS ON MISSION TRIPS OVER 20 YEARS

facebook.com/simpsonu
twitter.com/simpsonu
instagram.com/simpsonuniversity

simpsonu.edu/about

Christ rises above all things.
– A.B. SIMPSON
STRENGTHS & PRIORITIES

THE STRENGTHS AND PRIORITIES OF SIMPSON flow from the motto “Gateway to World Service.” Over the past quarter-century in Redding, Simpson has developed a campus conducive to student learning, growth and service. The scenic surroundings, comfortable on-campus living facilities and the ongoing development of the campus master plan, most recently the new Science and Nursing Building, create a dynamic and welcoming environment for learning and recreation.

The passion of each faculty and staff member flows from Simpson’s motto, values, vision and mission. Their deep desire is for students to understand that the truest and best service comes from a heart for God. Every action is intended to prepare students for a life of service in the world. The faculty of Simpson University is known for caring and personal interaction with students. Over the past decade the faculty has developed in both numbers and academic qualifications, while maintaining the fervent desire to follow God and to guide students toward a greater knowledge of God and his world. Programs and individual courses seek to not only develop deep knowledge and expertise in particular areas, but to do so with a view to how God has provided all knowledge and wants each student to use what they learn in God’s service.

As a Christ-centered university grounded in a shared set of values, Simpson is focused on strengthening the faculty and staff, increasing technological innovation, diversity, the development of resources, and growing programs to meet the needs of both students and community. The ongoing building of relationships in the community and Simpson’s broader constituency is vital for garnering the support needed for these priorities.

simpsonu.edu/academics

STRATEGIC INITIATIVES

- Curriculum expansion
- Enrollment growth
- Increase diversity
- Resource development
- Campus development
- Improve financial strength
CHALLENGES & OPPORTUNITIES

SIMPSON UNIVERSITY IS POISED AT THIS MOMENT to realize a vision and create momentum to fulfill the immense potential toward the ideal of a “Christian university.” Every person at Simpson desires to model at every level what it means to follow Christ in a world that has different priorities. As Simpson completes a 25-year presence in Redding and prepares to celebrate 100 years as an institution in 2021, there is a deep desire to build on the foundation of the past and to continue preparing graduates to change the world in God’s service. The challenges are many, but fundamentally fall in three categories. First, Simpson must create a shared vision internally and with outside partners that results in unity and resources to pursue and fulfill the vision. Second, there is a vital need to prioritize our efforts in line with our mission, vision and values, in an environment that calls for trying everything in search of success as currently viewed in higher education. Third, developing a sustainable business model and strategic partnerships are crucial to assure adequate funding for operations, expansion and debt reduction. Such funding will require a new balance of tuition income, donor income, a much larger endowment and reduced dependence on government subsidies.

The next president must take the lead in mobilizing all of Simpson to pursue the essential priorities needed to achieve her full potential.

simpsonu.edu/visit

ABOUT REDDING

Redding is nestled between the Cascades and the Trinity Alps in Northern California, a few hours away from Sacramento, San Francisco, and the Oregon border. Two large lakes, several mountain peaks, massive wilderness areas, caverns and caves and waterfalls are all within a 75-mile radius of campus. Redding has a small-town atmosphere with some big-city flare (it’s home to the world-famous Sundial Bridge). With over 40 churches and an emerging music and arts scene, Redding offers a dynamic and engaging atmosphere for all who live here.

simpsonu.edu/location
LEADERSHIP QUALITIES

THE NEXT PRESIDENT OF SIMPSON UNIVERSITY must lead the university forward in an era of significant challenge and change for higher education. Competitive trends driven by the impact of technology on delivery models, rising cost structures and a renewed focus on outcomes-based education are putting pressure on institutions to be innovative. Christian higher education faces these pressures and a slew of additional ones, from ongoing funding struggles to the advent of new regulations that challenge traditional Christian values.

Therefore, the university’s next leader must be visionary and resilient, prepared to both honor faith-based academic tradition and boldly adapt to new conditions. He or she must be an inspirational servant leader who is committed to the university’s mission and values.

To fulfill Simpson’s mission depends on the university’s ability to strengthen relationships with the community, supporting churches, alumni and potential donors. The next president must possess superb communication skills across a variety of media to tell the Simpson story and cast an inspiring vision of the university’s future. The president must have a proven track record of cultivating external relationships, including success in developing financial resources that will be necessary to propel the university forward.

The president must lead the campus community with integrity and humility, building and maintaining strong relationships with trustees, faculty, administration, staff and students. That leadership must reflect a deep and abiding sense of ministry as well as a commitment to academic scholarship and teaching. He or she must set a tone of mutual respect and spiritual maturity by being a collaborative, empowering and genuine leader.

ALUMNI AROUND THE WORLD

Simpson University alumni serve around the world, as nurses, teachers, accountants, pastors, psychologists, journalists, scientists, administrators, and more. Graduate Jonathan Anderson ’06 was recently appointed as executive director of the Good News Rescue Mission in Redding. Graduate Siby Sabu ’13, working for a biopharmaceutical firm, presented scientific research he did as a student at a national council this year. Rachel Jump Machava ’08 serves as a missionary with Iris Ministries in Mozambique — a place she visited on a student mission trip.

We stay connected with our alumni through monthly e-newsletters, the Gateway alumni magazine, homecoming weekend and other reunions. We have a deep heritage with alums from our three historical campuses.

- simpsonu.edu/alumni
- simpsonu.edu/gateway
- facebook.com/simpsonualumni
PERSONAL CHARACTERISTICS, ABILITIES AND EXPERIENCES

ESSENTIAL CANDIDATE QUALIFICATIONS

• Holds an earned doctorate.
• Licensable with the Christian and Missionary Alliance denomination.
• Belief and agreement with the C&MA Statement of Faith and its mission and values.
• Demonstrates a Christ-centered life with evidence of Christian maturity.
• Successful experience as a senior-level college or university administrator.
• Demonstrates an ability to cast a vision and lead the university in accomplishing its goals by influencing, inspiring and supporting others.
• Understands the Simpson University Strategic Plan and is able to lead in accomplishing its actionable objectives.
• Successful record of cultivating and maintaining external relationships, including tangible success in the development of financial resources.
• Demonstrates effective communication skills and interpersonal relationships within the university and the greater community.
• Demonstrates willingness and ability to foster a culture of trust with the Board of Trustees.
• Demonstrates a willingness and ability to foster a culture of trust, support and collegiality with the faculty and staff of the university.

CONTINUED ON PAGE 10
PERSONAL CHARACTERISTICS, ABILITIES AND EXPERIENCES
CONTINUED FROM PAGE 9

DESIRED QUALIFICATIONS AND LEADERSHIP COMPETENCIES

• Heart for service demonstrated through broad ministry experience.
• Ability to establish effective communication and relationships with diverse student populations.
• Awareness of laws, regulations and trends affecting Christian higher education and the ability to lead in meeting challenges.
• An understanding of various educational delivery models and cost structures and a knowledge of current competitive trends in higher education in general and Christian education specifically and a readiness to lead Simpson University into the future in light of these trends.
• Inspirational in striving for excellence in promoting the university vision and mission.
• Superb communication skills with the ability to communicate with multiple audiences through multiple media.
• Recognizes talents and competencies of individuals and capitalizes on those strengths through shared decision-making and actions.
• Classroom experience.

25 YEARS IN REDDING

Simpson relocated to Redding from San Francisco in 1989. This year the university is celebrating a quarter-century in the North State. During its first semester in Redding, Simpson had 200 students and three buildings. Today, the university has more than 1,300 students and just completed its 12th building.

Simpson has graduated nearly 8,700 students while in Redding, including more than 3,400 through its adult degree-completion program (ASPIRE), which also launched in 1989. The university introduced athletic scholarships in 2005, launched its nursing program in 2007, and offered its first entirely online program in 2011.

Service is at the heart of Simpson’s mission. Over 1,700 students have traveled to more than 60 countries on student mission teams during the past 20 years, and students volunteer more than 1,600 hours in local service projects each year.
PROCESS FOR CANDIDACY

THE SEARCH COMMITTEE WILL BEGIN REVIEWING and communicating with candidates (and nominees) during fall 2014 and continue until the time a selection is made. Applicants should express their interest through a cover letter addressing their strengths in relationship to the institutional priorities and the leadership profile. Applicants should also include a curriculum vitae and a description of their spiritual biography. (Request for personal and professional references will come later in the process.)

Simpson University, a private Christian institution, values a diverse workplace, seeking not only to comply with the intent of federal, state, and local laws prohibiting employment discrimination, a number of which do not apply to Simpson University. We also strongly encourage candidates of diversity to apply; however, as a 501c(3) religious not-for-profit corporation, Simpson University reserves the right to hire only those individuals who are in agreement with the Simpson University Statement of Faith.

Submit cover letter of interest, CV, spiritual biography and/or nominations to:
NOTE: Electronic submission is preferred. However, postal mail is acceptable.

ATTN: DR. JAMES POSTMA, TRUSTEE, CHAIR
PRESIDENTIAL SEARCH COMMITTEE
1046 Autumnwood Court
Chico, CA 95926

Phone: 530-898-5159
Email: presidentialsearch@simpsonu.edu

simpsonu.edu

ACCREDITATION

Simpson University has been accredited by the WASC Senior College and University Commission (WSCUC) since 1969. In 2005, WSCUC reaffirmed Simpson’s accreditation for 10 years. All degree programs are accredited by WSCUC. Credential programs are approved by the California Commission on Teacher Credentialing.

Maintenace of accreditation, professional memberships and approvals challenges and encourages Simpson University to uphold standards of excellence and to strive for continual improvement in all operations and programs.

For a full list of approvals and memberships, visit: simpsonu.edu/memberships
TRADITIONAL UNDERGRADUATE STUDIES

Accounting
Bible & Theology
  Old Testament
  New Testament
  Theology
Biology
Business Administration
  Marketing
  Management
Communication
  Journalism
  Spanish Journalism
  Public Communication
  Mass Communication
  Public Relations / Organizational Communication
Cross-Cultural Studies
  Ministry
  Business
  TESOL
  Transformational Community Development
Discipleship & Education Ministries
Liberal Studies
  English
  Writing
  General Ministries
History
  Pre-Law
  United States
  European
  Non-Western/Non-United States
Mathematics
Music
  Applied Piano
  Applied Voice
  Applied Instrument
  Worship
  Composition
Music (Liberal Arts Emphasis)
Nursing
Outdoor Leadership
Pastoral Studies
Psychology
Secondary Education
  English for Teachers
  Mathematics for Teachers
  Social Science for Teachers
Spanish
Social Science
World Missions
Youth Ministries

ADULT STUDIES

B.A. in Liberal Studies
R.N. - B.S.N.
B.A. in Organizational Leadership
B.A. in Psychology
B.A. in Healthcare Management
B.A. in Business & Human Resources Management

GRADUATE STUDIES

M.A. in Counseling Psychology
M.A. in Organizational Leadership
M.A. in Education
California Preliminary Teaching Credential:
  Multiple & Single subjects
Preliminary Administrative Services Credential (P.A.S.C)

A.W. TOZER THEOLOGICAL SEMINARY

Master of Divinity
M.A. in Intellectual Leadership