



RED HAWK RIDE - April 8, 2017

SIMPSON UNIVERSITY 2211 COLLEGE VIEW DRIVE REDDING CA 96003 530-226-4177
simpsonu.edu/redhawkride

Simpson University is excited to roll out the 2nd Annual **Red Hawk Ride** — a multi-distance, fun, family friendly bicycle ride and run with routes of 6.2 (10K), 25, 50, and 100 miles. On *Saturday, April 8, 2017*, the ride will roll through beautiful rural northern California with majestic Mt. Shasta and Mt. Lassen as the backdrop. The purpose of this event is to promote healthy living in our greater Redding and Nor Cal communities while raising scholarship money for Simpson students, many of whom are local.

The Red Hawk Ride will feature family-friendly entertainment, marketplace vendors and rides that showcase the beauty of our area; but most importantly, it will raise money for student scholarships. It is becoming increasingly important to showcase and preserve thriving private school education for students who choose this course of education.

Riders and runners who have registered at simpsonu.edu/redhawkride will receive a complimentary breakfast, gift bag full of goodies, route maps, fully stocked and festive rest stops, support vehicles, ride marshals, and a Red Hawk Ride Polar water bottle.

All-day activities on campus will include a bike swap, breakfast, catered picnic lunch, North State healthy living vendors, climbing wall, professional massage, music, and additional Red Hawk Ride swag for sale.

We support the many students at Simpson University. More than half of them come from six North State counties (Shasta, Siskiyou, Tehama, Trinity, Lassen and Butte) in which less than 30 percent of residents have completed a bachelor's degree. Sixty percent of Simpson's undergraduates are either first generation and/or economically underprivileged. Nearly 90 percent of our students have financial need. Giving to the Student Scholarship Fund is a powerful way to help offset tuition costs and make a lasting personal impact. Our students serve locally and globally, and we are proud of the difference they are making in classrooms, hospitals, accounting firms, churches and offices around the North State and beyond. *Investing in their education not only changes their lives, it also helps improve our region.*

How can you help? Go online to simpsonu.edu/redhawkride and register to ride, donate to the scholarship fund, get your business involved as a sponsor, and spread the word to your family, friends, and colleagues. If you have any questions, call 530-226-4177. On April 8, 2017, let's ride together in an effort to better our community!