

# SPONSORSHIP INFORMATION

Sat., April 8, 2017



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## **The Red Hawk Ride has two main purposes:**

- 1.** We want to connect Simpson University to our community by offering healthy activities for the Northern California area. The Red Hawk Ride is a fun, festive, and family-oriented bike ride and run of 6.2 miles (10k), 25, 50, and 100 miles.
- 2.** In addition, the Red Hawk Ride serves as a fundraiser for student scholarships. All proceeds collected from the ride will go directly to help students with a financial need stay in college.

## **SPONSORS**

*Both individuals and companies can sponsor the Red Hawk Ride.*

### **1. Individuals can contribute:**

- a)** Directly to the Student Scholarship Fund
- b)** By sponsoring a rider
- c)** By donating to help make the ride a huge success\*

### **2. How do I donate?**

- a)** You can **donate online** at [simpsonu.edu/redhawkrider](http://simpsonu.edu/redhawkrider).
- b)** You can also **send a check** to Simpson University at 2211 College View Drive, Redding, CA 96003; write "**Red Hawk Ride**" in the memo line.
- c)** Contact Red Hawk Ride Office with your donation at **530.226.4177**
- d)** All gifts are tax deductible.

### **3. Companies have five levels of sponsorship:**

- a) Fun:** up to \$150 in cash or products for the ride\*
- b) Fitness:** \$151 to \$500 in cash or products
- c) Sport:** \$501 to \$1000 in cash or products
- d) Elite Sponsor:** \$1000 to \$5,000 in cash or products
- e) Lead Sponsor:** \$5,000+ in cash or products

*\* Products needed for the ride include, but are not limited to, meal sponsors, swag sponsors, bottled water, sports drinks, juice, oranges, bananas, granola bars, jerky.*

- 4. Companies contributing over \$100 in cash or products to the ride** will have their company logo placed on T-shirts and banners. Companies contributing over \$1,000 will also be featured on our cycling Jersey.
- 5. Sponsorship forms are due no later than Friday, March 3, 2017.**

